

Message from the **Honourable Shannon Phillips**, Minister of Environment and Parks

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Energy Efficiency Alberta is doing its part to **make life better and more affordable** while ensuring provincial businesses have the support they need to compete on a global scale.

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In Alberta, we are no longer choosing between the economy and the environment – we are choosing to make the environment an ever-growing part of our economy. This requires action by all of us: government, business, industry and the public.

That’s why the work of Energy Efficiency Alberta is so important.

In its first year of operation, Energy Efficiency Alberta helped thousands of Albertans make energy-efficient choices in their homes and businesses. Albertans are taking advantage of retail savings, home improvement rebates and incentive programs, realizing big savings on energy costs while reducing their carbon footprint.

And the numbers are staggering.

These programs delivered a net savings of \$334 million and reduced greenhouse gas emissions by 3.4 million tonnes over the life of the products purchased. This means that Albertans are saving more than \$3 for every \$1 invested. **Last year, Alberta saved enough energy to power 694,000 homes for a year.** By installing nearly 13 million energy efficient products, 2300 jobs are being created and Alberta’s economy is growing by \$475 million.

Improving energy efficiency where Albertans live and work is critical to our province meeting the commitments outlined in Alberta’s Climate Leadership Plan, which is diversifying our economy, supporting jobs and reducing greenhouse gas emissions that cause climate change.

Albertans told us new energy efficiency programs should make life better, more affordable and ensure Alberta businesses have the support they need to compete on a global scale. And that’s the real change Energy Efficiency Alberta has delivered.

I look forward to continuing to work closely with Energy Efficiency Alberta and its board members as their programs continue to evolve in support of our province’s energy efficiency needs and the goals outlined in Alberta’s Climate Leadership Plan.

Sincerely,



Shanon Phillips
Minister of Environment and Parks