

Saving Energy is **Good for Albertans** and **Good for Business**

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Energy efficiency saves people money, creates jobs, generates economic activity, makes businesses more competitive, and helps diversify the economy. That is the promise of energy efficiency.

We are proud to say that Energy Efficiency Alberta – working with Alberta businesses and regular Albertans – is delivering on the promise.

For every dollar we spent at Energy Efficiency Alberta we are returning \$3 to Albertans in savings. That's a pretty impressive return on investment.

Together we're racking up more than \$330 million in lifetime savings. This means Alberta businesses are more competitive and Albertans are saving on energy costs.

To accomplish this we worked with 963 home improvement companies to complete 10,216 projects. And we worked with 641 retail locations across the province to help Albertans purchase 9.5 million energy-efficient products for their homes. And when you add up all the products purchased across all our programs – for homes, businesses, non-profits and institutions – it totals nearly 13 million products.

This level of new economic activity means we are creating more than 2,300 jobs and generating \$475 million in economic growth – saving Albertans money and playing a significant role in reducing greenhouse gas emissions. In fact, energy efficiency is one of the only ways we can reduce greenhouse gas emissions and save money while doing it. For every \$70 Albertans saved, one tonne of emissions were avoided. This adds up to a reduction of 3.4 million tonnes of greenhouse gas emissions.

We are very proud of our passionate team dedicated to bringing all the benefits of energy efficiency to Albertans – from urban to rural, homeowners to renters, and business owners and community organizations. Nearly every single program has attracted more participation

and achieved better results than experts predicted. People from every corner of the province participated in our programs and many municipalities offered their own programs, doubling down on the benefits for their residents.

As someone who has extolled the virtues of energy efficiency for a long time, it's very gratifying to share these results.

I've had the distinct pleasure of meeting young people who've started careers in solar, business people who have started new companies and existing companies that have expanded.

I have enjoyed attending dozens of events in the last year, speaking to health professionals, students, architects, builder groups, municipal governments, farm groups and many others. Employees and Board members have also been active in the community, attending more than 400 events in 2017-18, directly engaging with more than 40,000 Albertans.

A great deal has been accomplished in a short time, and we're just getting started. We look forward to working with you, to save money, to make your business more competitive and to be a mainstay in the electricity supply of Alberta – a mainstay that reduces emissions and helps build the diversified energy economy of the future.



Original Signed
David Dodge
Board Chair,
Energy Efficiency Alberta